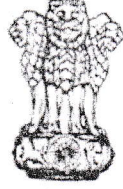




कामधे दृढतामानाम्।
प्राणिनाम् आतिनाशनम्॥



सत्यमेव जयते

खादी और ग्रामोद्योग आयोग

KHADI AND VILLAGE INDUSTRIES COMMISSION

सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार

Ministry of Micro, Small & Medium Enterprises, Govt. of India,

सुधार कार्यान्वयन प्रभाग

REFORM IMPLEMENTATION DIVISION

No.RID/KRDP/ 3rd Tranche /2016-17/

Date: 07.05.2017

To

The Dy. Secretary
Govt.of India
Ministry of MSME
Udyog Bhavan
Nrw Delhi

Sub: Compliance of 3rd Tranche revised restructured conditions under
KRDP -reg.

Ref: Ministry Letter No.4/66/2016-KVI-1 dated: 28.04.2017

Sir

May kindly refer Ministry letter dated: 28.04.2017 regarding to furnish 2 sets the revised "Report on Spot Audit for Khadi Mark Implementation" including to the reports of 10KIs as per the format of 11 colums out of 240KIs mentioned in the report in order comply the 3rd Tranche restructured conditions under KRDP as per the time line of ADB. In the earlier report, the format of 15 Colums inadvertently mentioned, which was simplified to 11 Colums in consultation with PwC.

Accordingly, the revised two sets of "Report on Spot Audit for Khadi Mark Implementation" including the reports of 10KIs as per the format of 11 colums out of 240KIs mentioned in the report are also enclosed herewith for your verification

It is therefore requested to kindly forward the documents to ADB for further needful action.

Yours faithfully

(D.Dhanapal)

Dy, Chief Excutive Officer (Khadi/RID),
KVIC, Mumbai

Encl: As above.

Revised

Khadi Reform and Development Programme

Report on Spot Audits for Khadi Mark Implementation

March 2017



Khadi and Village Industry Commission

Ministry of Micro Small and Medium Enterprises,
Government of India



Table of Contents

1. Background.....	2
1.1. Significance of Khadi Mark.....	2
1.2. Implementation of Khadi Mark.....	2
1.3. Need for Spot Audits	3
2. Approach and Methodology for Spot Audits.....	3
2.1. Parameters for Spot Audit.....	3
2.2. Selection of KIs for Spot Audit.....	4
2.3. Process of Spot Audit	4
3. Findings of Spot Audits	5
3.1. Compliance for Khadi Mark.....	5
3.2. Usage of Khadi Mark on products.....	5
3.3. Acceptance of Khadi Mark among customers.....	6
3.4. Challenges faced in the use of Khadi Mark.....	6
4. Recommendations for strengthening implementation of Khadi Mark.....	7
Annexure.....	8
Annexure 1: Format for Conducting Khadi Mark Compliance Verification (Spot Audit).....	8
Annexure 2: List of KIs audited for Khadi Mark Verification.....	10

1. Background

Khadi sub-sector is largest non-farm sector in India employing 11.07 lakh artisans through 1950 KIs spread across the country (KVIC Annual Report, 2015-16). About 80% of the artisans are women. The sector has registered production of INR 1065.60 crore and sales of INR 1510.00 crore in 2015-16. As compared to 2014-15, the production in 2015-16 registered an increase of 21% and sales of 29%. Khadi and Village Industries Commission (KVIC), the nodal body for promoting the sector implements 13 different schemes for the sector, including schemes for welfare of artisans.

India has significant opportunities for Khadi, by repositioning it and linking Khadi to the consumers' perception with its environment friendly, socially conscious and fair wage characteristics. In the current scenario, lack of consumer centric approach coupled with low consumer awareness has led many players taking advantage of non-genuine Khadi in the market.

Hence, with an objective to create a distinct identity of genuine Khadi, the Khadi Reform and Development Programme (KRDP) envisaged development of Khadi Mark which will guarantee the genuineness and quality of Khadi i.e. hand spun and hand woven nature, containing natural fibre (cotton/wool/silk) of Khadi cloth. As the promoter and guardian of Khadi Mark, KVIC will monitor, verify and enforce the genuineness of products being sold as Khadi.

The following are the key objectives of Khadi Mark:

- Guarantee genuineness of Khadi and Khadi products produced in India - "Hand Spun, Hand Woven and Natural Fibre"
- Establish an unique identity for Khadi
- Improved customer awareness
- Increase popularity of Khadi

1.1. Significance of Khadi Mark

Khadi Mark signifies that the Khadi product is made of natural fibre i.e. cotton, wool and silk through the process of hand spinning and hand weaving. In this regard, Khadi Mark Regulations 2013, published in the Gazette of India dated July 22, 2013, No. 3212 GI/2013, empowers KVIC to provide Khadi Mark by laying down standards of assurance and by authorizing the use of Khadi Mark.

With the Khadi Mark Regulations 2013, in force, no textile shall be sold or otherwise traded by any person or institution as Khadi or Khadi product in any form or manner without it bearing a Khadi Mark tag or label issued by the Commission under these regulations. Also, no institution or person engaged in the business of sale of Khadi or Khadi products shall procure Khadi or Khadi products unless such Khadi or Khadi product bears a Khadi Mark tag or label issued under these regulations. Khadi Mark tags or woven labels will not be applicable to Polyvastra and its products.

1.2. Implementation of Khadi Mark

The Khadi Mark Regulation and Khadi Mark Procedural Protocol were notified during 2013, but the implementation of Khadi Mark at KI level has been initiated in 2014-15. The following activities are being undertaken for implementation of Khadi Mark:

Box 1: Implementation of Khadi Mark

So far 2077 Khadi Mark Certificates have been issued by KVIC. Implementation initiated across all six zones with facilitation support of state offices and support of large KIs for production and distribution of labels and stickers.



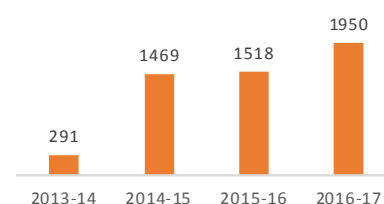
- The **Central Khadi Mark Committee (CKMC) and Zonal Khadi Mark Committee (ZKMC) were constituted in 2013-14** at respective levels in accordance with the provisions of Khadi Mark Regulations, 2013.
- **Khadi Mark Procedural Protocol, 2013, samples of labels and stickers and specifications for production of labels and stickers were disseminated by KVIC** to all SO and DO. The SO / DO further disseminated the same to KIs during 2013-14.
- In order to **raise awareness regarding Khadi Mark and orient KIs for implementation, 14 zonal workshops were conducted** by KVIC with support of consultants in 2014 and 2015 covering about 88 KIs, 560 participants. The State and Divisional Officers were also orientated for implementation. The implementation of Khadi Mark has received an impetus after the workshops.
- Currently, **all 1950 working KIs have been issued Khadi Mark Certificates. Applications have been received from private sector entities such as Raymonds, Fab India and Arvind Mills.** Raymonds has been issued Khadi Mark Certificate other applications are being processed by KVIC Central Office.
- As per Khadi Mark Regulation, Private entities and individuals have to undergo inspection by accredited agency for compliance and testing of Khadi samples in laboratories set up by KVIC or Government Testing Laboratories. For this purpose, **National Institute of Textile Research Association (NITTRA) has been appointed as accredited agency** for inspection and providing Inspection report. The entities or individuals would be issued Khadi Mark certification if the report is satisfactory. The process is has been initiated.

1.3. Need for Spot Audits

It is essential to verify if the Khadi Mark is implemented as per the guidelines at institutional level and in Direct Sales Outlets (DSOs) of the KVIC. For this purpose, random Spot Audits (i.e. verification of compliance of Khadi Mark at institutional level) need to be conducted.

Under KRDP, there is a tranche condition mentioned regarding conducting random spot audits. This random spot audit has to be conducted **ONLY** for checking the compliance regarding implementation of Khadi Mark by the Khadi Institutions which have been given valid Khadi Mark registration certificate by the Central Khadi Mark Committee (CKMC). The purpose of the audit is only to see if these KIs are implementing Khadi Mark as per the procedure protocol and to facilitate them in the implementation process. It is also to understand the issues and roadblocks being faced by the KIs in the implementation of the Khadi Mark. This spot audit is not concerned for Khadi Institutions who are getting direct reform assistance under (KRDP).

Figure 1: Number of working KIs registered for Khadi Mark (cumulative)



2. Approach and Methodology for Spot Audits

The Khadi Mark Compliance Verification (Spot Audit) was undertaken to verify implementation of Khadi Mark as per the guidelines issued under Khadi Mark Regulation, 2013 and Khadi Mark Procedural Protocol, 2013. The parameters for audit and methodology are further explained in detail.

2.1. Parameters for Spot Audit

The Spot Audit comprised of verification of compliance of sample KIs for implementation of Khadi Mark vis-à-vis guidelines. Emphasis was on appropriate usage, promotion of Khadi Mark and systematic implementation. The process comprised of physical verification of the following:

- Availability of Khadi Mark Certificate

- Production / Procurement of Khadi Mark and Stickers
- Maintenance of record of Khadi Mark labels and stickers
- Affixing of labels and stickers on products and stamping of cloth as per guideline
- Initiatives of KIs for promotion of Khadi Mark
- Challenges in implementation
- Suggestions for strengthening implementation

2.2. Selection of KIs for Spot Audit

It is expected that all the 2077 KIs which have been issued Khadi Mark Certificates are actively engaged in production and / or sale of Khadi. 240 KIs were selected across India from states with maximum concentration of KIs.

For the purpose of selection, the list of certified KIs was prepared at the SO / DO level and 10% of KIs were randomly selected for conducting spot audits. However, some of the states (Tamil Nadu, West Bengal, Kerala) chose to cover more KIs for the purpose of monitoring implementation of Khadi Mark in their respective states. Hence, the distribution of spot audit reports received was skewed towards East and South region.

The zone-wise distribution of the sample and actual audits conducted are as follows:

Table 1: Zone-wise distribution of sample and audited KIs

Zone	Audits conducted	
	No.	% total audits
North	51	21
Central	60	25
West	24	10
East	14	6
South	91	38
Total	240	100

2.3. Process of Spot Audit

Systematic process was adopted for conduct of spot audit. The process is described as under:

- **Preparation and dissemination of guidelines:** The guidelines for Spot Audit and format for recording observations and findings were prepared by KVIC Central Office. The guidelines and formats were disseminated to all SO / DO through mail on 11th May 2016.
- **Orientation of SO / DO through Video Conferencing:** In addition to dissemination of guidelines, the Dy.CEO, KVIC provided an orientation

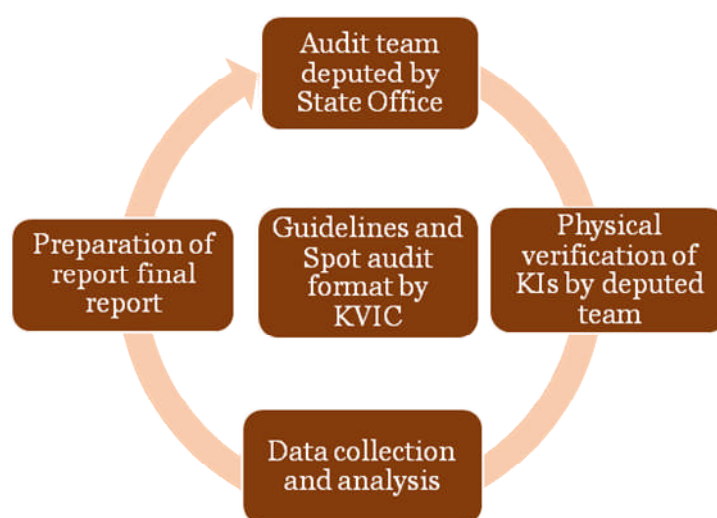


Figure 1 Process of conducting Spot Audit

to the SO / DO representatives regarding significance and process of conducting spot audits. The process of Spot Audit would be continuous process followed by KVIC to keep a check on the implementation of Khadi Mark guidelines.

- **Deputation of Spot Audit Teams at SO / DO level:** A two-member was constituted at respective SOs / DOs. Atleast one of the members of the team had experience in Khadi sub-sector.
- **Field visits for physical verification:** Field visits were conducted by Spot Audit Team simultaneously in all six zones. The team conducted a physical verification of the compliance of the Khadi Mark on the identified parameters as per the guidelines. Visits were made to the administrative offices, production centres and sales outlets of the KIs. Observations were recorded in the formats disseminated by KVIC.
- **Compilation and analysis of data:** The data of Spot Audits was sent to KVIC Central Office, where it was compiled, cleaned and analysed in excel by the consultants.

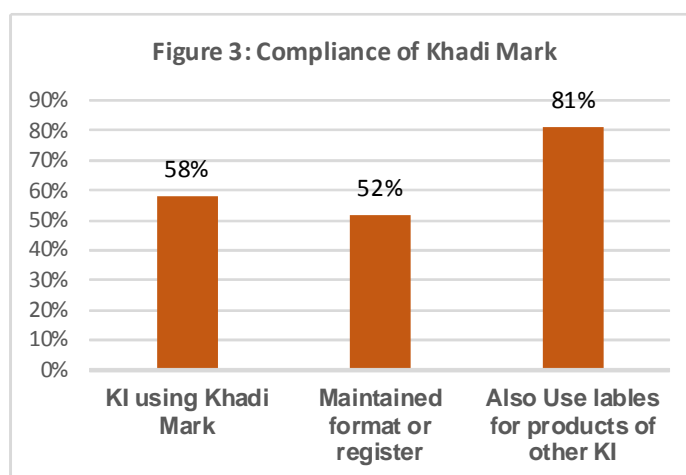
Preparation of report: A detailed report of findings of Spot Audits was prepared for audit of 240 KIs. The report was finalized after review by KVIC. The findings will be further disseminated to the SO / DO for implementing recommendations applicable at the field level.

3. Findings of Spot Audits

The Khadi Mark Spot Audits were conducted in 12 states in the five zones, and a total of 240 KIs, both DRA and non-DRA have been covered. The list of KIs audited has been provided in Annexure 2. The outcomes of the spot audits have been described below:

3.1. Compliance for Khadi Mark

- **138 KIs (58% of the total KIs) are using Khadi Mark as per guidelines**, i.e. the labels are prepared for products priced Rs.50 and above and stickers are being affixed for products priced below Rs.50. The labels have the Khadi Mark logo as per specifications issued by KVIC. The registration number of the KI is also provided. Seals / Stamps are used for running cloth.
- **124 KIs (52% of the total KIs) have maintained some format/register** for recording the usage of Khadi Mark labels while the others have no such records maintained.



- **Among the 132 KIs, total 6.29 lakh labels have been produced, average being 4764 labels per KI.**

3.2. Usage of Khadi Mark on products

- Most of the KIs have been using the **Khadi Mark labels on Sarees, Readymade Garments, Than, Bed & Pillow Covers, Towels, Napkin**, etc.
- **112 KIs (81% of the total KIs using Khadi Mark labels) also use Khadi Mark labels on Khadi products procured from other KIs** for sales at sales outlets while the others do not affix any labels on the products of other KIs.

3.3. Acceptance of Khadi Mark among customers

- Of the KIs using Khadi Mark labels, nearly **48%** of the KIs have **reported that customers positively** accepted the Khadi Mark labels ranging from high to medium.
- **59%** of the KIs using the Khadi Mark labels have also reported that customers have also **enquired about significance** of the use of the Khadi Mark and the meaning of the logo.

3.4. Challenges faced in the use of Khadi Mark

- Nearly **17%** of the KIs which have been using Khadi Mark labels have reported that they face some issues in usage of Khadi Mark labels and stamps. Some of the key issues reported are:
 - The **size of the stamp/seal is too big and thus becomes unattractive** for the customers. The customers have raised objection to the seal as it spoils the original look, specifically in white colored towels and dhotis. The border on the stamp also adds to the seal size which spoils the cloth on the sides.
 - The **seal doesn't come out clearly** on the cloth, **specifically colored cloths/dhotis/towels**; and hence the purpose of the seal is served to a limited extent.
 - **Stitching of labels on thick cloth** like bedsheets, carpets, *thans* and towels along with expensive material like silk sarees, **has also been reported to be very difficult**.

Box 3: Usage of Khadi Mark Labels and Stickers

Labels used on products priced Rs. 50 and above:

- Saree and dhoti
- Readymade garments for men, women and children
- Towels and bedsheets
- Upholstery

Stickers used on products prices below Rs. 50

- Handkerchiefs
- Cotton napkins
- Cushion covers
- Accessories such as small purses



4. Recommendations for strengthening implementation of Khadi Mark

Based on the findings of spot audits and suggestions of KIs, SOs, and DOs, the following recommendations are made for further strengthening of Khadi Mark implementation:

- **In some cases Khadi Institutions have started using Stickers/Paper tags** as recommended in the Spot Audit Report of July 2016. Stamps and seals are still used on cloth and towels, which need to be replaced by paper tags to maintain the original look and color.
- **Stringent measures** and continuous monitoring needs to continue, to oversee proper enforcement of Khadi Mark regulation and application by the private traders. Action may be taken against the non-compliant parties.
- The state/central office may provide for wider publicity through **advertisements in the local news channels, regional newspapers and the radio channels** to promote the Khadi Mark as being done by Ministry of Textiles for Handloom Mark/ Silk Mark.

Annexure**Annexure 1: Format for Conducting Khadi Mark Compliance Verification (Spot Audit)**

S. No.	Area of verification	Response	Remarks (If any)
1.	Is Khadi Mark Labels with registration number of KI is printed?	Yes/No	If yes, how many? (Pl. provide few samples of labels being affixed by the KI)
2.	Are these labels being affixed on the Khadi products?	Yes/No	If yes, what kind of products are having Khadi Mark labels? 1. 2. 3. 4.
3.	Is the KI affixing Khadi Mark labels on khadi products being procured from other KIs for sales at Sales Outlets?	Yes/No	Any comments
4.	Is KI maintaining a record of number of labels made and used?	Yes/No	(Please collect a copy of the formats being used for maintaining records.)
5.	Is there any difficulties in using labels on Khadi products?	Yes/No	If yes then what are the difficulties: 1. 2. 3. 4. Any suggestion

S. No.	Area of verification	Response	Remarks (If any)
6.	Has the KI displayed the photocopy (framed) of the Khadi Mark registration certificate appropriately to increase awareness level?	Yes/No	Tick against following places: 1. Production centers 2. KI head office and field offices 3. Sales outlets 4. Any other places
7.	Has the KI displayed Khadi Mark logo to popularize the logo among people?	Yes/No	Tick against following places: 1. Production centers 2. KI head office and field offices 3. Sales outlets 4. Name board of KI's sales outlets, offices and other centers 5. Mobile sales van (if any) 6. Any other place
8.	Has the KI printed posters/banners for showcasing introduction of Khadi Mark logo at their centres outlets?	Yes/No	If yes, how many posters/banners have been printed?
9.	Do consumers ask for the significance of Khadi Mark logo?	Yes/No	
10.	Have they received any complaint/grievance from customers related to Khadi Mark and genuineness of product purchased?	Yes/No	Comments
11.	Any suggestion that KI representative can give to popularize Khadi Mark?	Yes/No	Comments

Annexure 2: List of KIs audited for Khadi Mark Verification

Sl. No.	State	Name Of KI
1.	Andhra Pradesh	Swaraj Sangh (Mlp)
2.	Andhra Pradesh	Swaraj Sangh, Vemulapudi
3.	Andhra Pradesh	Sri Muruthy Khadi Silk Reeling
4.	Andhra Pradesh	Shri Sai Silk Khadi
5.	Andhra Pradesh	Sri Laxminarisimha Swamy Khadi Sangh
6.	Andhra Pradesh	Sri Anjaneya Swamy Khadi Silk Rur.Dev.
7.	Andhra Pradesh	Sri Satya Sai Gram Khadi Silk
8.	Andhra Pradesh	Resham Khadi Gramodyog Sanghamu
9.	Andhra Pradesh	Manikanta Khadi & Silk Dev.
10.	Andhra Pradesh	Gramodyog Sangh
11.	Andhra Pradesh	Gram Parisramala Sanghamu
12.	Andhra Pradesh	Gandhi Khadi & V.I. Production
13.	Andhra Pradesh	Gram Swarajya Sangh, Tuni
14.	Andhra Pradesh	Gram Swarajya Sangam, Srikakulam
15.	Andhra Pradesh	Swarajya Sangh, Krishpuram
16.	Andhra Pradesh	Swarajya Sangh, Kotananduru
17.	Andhra Pradesh	Swarajya Sangh, Tuni
18.	Andhra Pradesh	A.F.K.K. Sangham
19.	Andhra Pradesh	Sri Kakulam Zilla Nirman Karya
20.	Andhra Pradesh	Sri Gandhi Khaddar Society
21.	Gujarat	Shree Meladi Ma Khadi Gram. Trust
22.	Gujarat	Velvani Khadi Gramodyog Seva Mandal
23.	Gujarat	Sarvodaya Seva Samiti
24.	Gujarat	Shree Uni Parivasthan Rachnatmak Samiti
25.	Gujarat	Shree Sarswati Khadi Gram. Trust
26.	Gujarat	Bhuruch Jila Khadi Vikas Mandal
27.	Gujarat	Rural Development Foundation
28.	Gujarat	Surendranagar Urben Rural Dev.
29.	Gujarat	Gramothan Sarvajanic Seva Trust
30.	Gujarat	Shree Khadi Gramodyog Mandal
31.	Gujarat	Shree Surendranagar Jila Rachnatmak
32.	Gujarat	Uni Utpadan Khadi Gramodyog
33.	Gujarat	Swaraj Khadi Gramodyog Samiti
34.	Gujarat	Gujarat Khadi Ghar

35.	Gujarat	Shree Khadi Gramodyog Seva Mandal
36.	Gujarat	Shree Vijay Khadi Gramodyog Mandal
37.	Gujarat	Shree Serva Sewa Sangh Khadi Gram.
38.	Gujarat	Shree Ambar Khadi Gram. Trust
39.	Gujarat	Adarsha Khadi Gram Udyog Sangh
40.	Gujarat	Bhimani Khadi Gram Udyog Mandal
41.	Gujarat	Mehsana Jilla Khadi Gram
42.	Gujarat	Bhimandi Khadi Mandal
43.	Gujarat	Pachim Katch Khadi Gram
44.	Haryana	Ganesh Khadi Gram. Mandal
45.	Haryana	Khadi Mandir
46.	Haryana	Harayana Khadi Gram. Sangh
47.	Haryana	Jai Ambe Khadi Ashram
48.	Haryana	Khadi Graamodyog Sadan
49.	Haryana	Mahila Khadi Gram. Niketan
50.	Haryana	Raipur Khadi Gramodyog Mandal
51.	Haryana	Swastik Khadi Sadan
52.	Haryana	Lok Sewa Ashram
53.	Haryana	Shankar Gramodyog
54.	Haryana	Khadi Udyog
55.	Haryana	Sarswati Khadi Gramodyog Mandal
56.	Haryana	Khadi Gramodyog Vikas Sansthan
57.	Haryana	Khadi Gramodyog Sewa Sadan
58.	Haryana	Mahila Gramodyog Mandal
59.	Haryana	Bharitya Khadi Gram Sewa Ashram
60.	Haryana	Chirag Arya Khadi Gramodyog Mandal
61.	Haryana	Jan Kalyan Khadi Gramodyog Samiti
62.	Haryana	Morni Khadi Gramodyog Mandal
63.	Karnataka	Sri Vinayaka Silk Industrial
64.	Karnataka	Babitha Khadi Gramodyog Sangh
65.	Karnataka	Shreenivasa Khadi Industrial Asso.
66.	Karnataka	Sri Ragavendraswamy Khadi Gram.Sangh
67.	Karnataka	Vijaya Gram. Industries Association
68.	Karnataka	Sri Chowdeswari Silk Khadi & V.I.Asso.
69.	Karnataka	Sri Venkateswara Khadi Gram. Sangh
70.	Karnataka	Doddaullarthy Woollen Hand. Wea.
71.	Karnataka	Konasagara Woollen Hand.Weavers
72.	Karnataka	Kondlahally Woollen Hand.Weavers
73.	Karnataka	Gorakatte Woollen Hand.Weavers

74.	Karnataka	Bijapur Taluka Sheep Breeders & Wool
75.	Karnataka	Mogalahally Woollen Handloom Weav.
76.	Karnataka	Rangavvanahally Wollen Handloom.Weav
77.	Karnataka	T N R Silk Khadi Industries
78.	Karnataka	Visveswaraya Resham Khadi Ind.Asso.
79.	Karnataka	Sandur Kushala Kala Kendra
80.	Karnataka	Khadi & Vill. Ind. Dev.Association
81.	Karnataka	Vijaya Nagar Ambar Charkha Craft.Coop.
82.	Karnataka	Nerlagunte Woollen Handloom Weavers Cooperative Society, At Post Nerlagunte, Tq. Chellakere, Dist. Chitradurga
83.	Karnataka	Karnataka Khadi Gramodyog Sangh, Darbargalli, Bijapur-586101
84.	Karnataka	Bellary District Khadi Gramodyog Sangh, Tq. Huvinahadagali, Ittagi-583220, Dist. Bellary
85.	Karnataka	Sri Allamaprabhu Gramodyog Mattu Shikshana Samasthan, Prabhy Temple Road, Tq. Jamkhandi, At & Po Terdal-587315, Dist. Bagalkot Dist.
86.	Karnataka	Karnataka Sarvodaya Seva Samiti, New Extnesion Area, Kustagi-584121, Dist. Kopal
87.	Karnataka	Shri Mahalaxmi Gramodyoga Sangha, Asangi, Jamkhandi, Bagalkote
88.	Karnataka	Gajanana Khadi Gramodyog Sangh, Asangi-587317, Tq. Jamkhandi, Bagalkote Dist.
89.	Karnataka	Shri Dhanalaxmi Unneya Sahakara Utp. Sangha Niyamita, At Post Anadinni, Tq. And Dist. Bagalkot
90.	Karnataka	Kurubara Wool Industrial Cooperative Society Ltd., At Post Budihal 587126 Tq. Beligi, Dist. Bagalkot
91.	Karnataka	Kurubara Wool Industrial Cooperative Producers Society Ltd., At Post Kundargi-587214, Tq. Beligi, Dist. Bagalkot
92.	Karnataka	Jamkhandi Taluk Khadi Gramodyog Sangh, At & Po Banahatti-587311, Tq. Jamkhandi, Dist. Bagalkot
93.	Karnataka	Khadi Workers Association, Tikota-586130, Bijapur
94.	Madhya Pradesh	Khadi Anjuman
95.	Madhya Pradesh	Indore Khadi Sangh, Indore
96.	Madhya Pradesh	Khadi Gramodyog Pratisthan
97.	Madhya Pradesh	M.P.Khadi Sansthan Seva
98.	Madhya Pradesh	Gramodyog Mandal
99.	Madhya Pradesh	Gramodyog Vikas Mandal
100.	Madhya Pradesh	Visarjan Ashram
101.	Madhya Pradesh	Khadi Gramoydog Bhavan
102.	Madhya Pradesh	Murena Jilla Khadi Avam Grmo. Sangh
103.	Madhya Pradesh	Khadi Ashram

104.	Madhya Pradesh	Udyog Rachna Samiti
105.	Madhya Pradesh	Kshetriya Gandhi Ashram
106.	Madhya Pradesh	Mahatma Gandhi Seva Ashram
107.	Madhya Pradesh	Madhya Bharat Khadi Sangh
108.	Madhya Pradesh	Bundelkhand Kh.Gram.Vikas Mandal
109.	Madhya Pradesh	M.P.Khadi Gramodyog Board
110.	Maharashtra	Nag Vidharba Charkha Sangh
111.	Punjab	Khadi Ashram
112.	Punjab	Kultham Khadi Mandal , Banga
113.	Punjab	Kshetriya Punjab Khadi Mandal, Kharar, Mohali, Punjab
114.	Punjab	Shree Gandhi Khadi Gramodyog Sadan, Nabha
115.	Punjab	Kshetriya Shree Gandhi Ashram, Amritsar
116.	Punjab	Majitha Khadi Gramodyog Mandal, Majitha
117.	Punjab	Distt. Kapurthala Khadi Gramodyog Karyakarta Sangh, Phagmara
118.	Punjab	Distt. Batinda Khadi Gramodyog Karyakarta Sangh, Batinda
119.	Punjab	Kantian Gramodyog Samiti, Hosiarpur
120.	Punjab	Punjab Khadi Mandal, Adampur
121.	Punjab	Distt. Patiala Khadi Gramodyog Karyakarta Sangh, Patiala
122.	Punjab	Khadi Gramodyog Sewa Sansthan, Sunam
123.	Punjab	Khadi Gramodyog Kamgar Sangh, Malerkotla, Punjab
124.	Punjab	Gyandeep Mahila Welfare Society, Gurdaspur
125.	Punjab	Sarvodaya Enterprise Development Society
126.	Punjab	Distt. Barnala Khadi Gramodyog Karyakarta Sangh, Barnala
127.	Punjab	The Doraha Kasturba Khadi Gramodyog Karyakarta Sangh, Doraha
128.	Punjab	Aradhya Gram Samiti, Barnala
129.	Punjab	Gramodyog Karyakarta Sangh, Derabassi, Dist. Mohali
130.	Punjab	Kshetriya Punjab Khadi Mandal, Sujampur
131.	Punjab	Gurukrupa Handicraft Society, Patiala
132.	Punjab	Modern Punjab Khadi Gramodyog Mandal, Sohana, Mohali
133.	Punjab	Sutlej Khadi Mandal, Nakoda, Dist. Jalandhar
134.	Rajashtan	Ambedkar Vikas Samiti, Chomu
135.	Rajashtan	Merwada Khadi Gram Samiti
136.	Rajashtan	Kshetriya Rachnatmak Vikas Samiti
137.	Rajashtan	Nav Nirman Sangh
138.	Rajashtan	Rajasthan Khadi Sangh
139.	Rajashtan	Khadi Gramom. Sangh Vikas Samiti
140.	Rajashtan	Rajasthan Admi Jati Sevak Sangh
141.	Rajashtan	Udyog Mandir
142.	Rajashtan	Marwar Khadi Gram. Sansthan

143.	Rajashtan	Gramodyog Vikas Sansthan
144.	Rajashtan	Kshetriya Lok Vikas Manch
145.	Tamil Nadu	Tamilnadu Gandhi Smarak Nidhi
146.	Tamil Nadu	Tirunelveli Sarvodaya Sangh
147.	Tamil Nadu	Madurai East Sarvodaya Sangh
148.	Tamil Nadu	Kovilpatti Sarvodaya Sangh
149.	Tamil Nadu	Ambasamudram Sarvodaya Sangh
150.	Tamilnadu	Chidambaram Sarvodaya Sangh
151.	Tamilnadu	Sarkarkollapatti Gram Seva Sangh
152.	Tamilnadu	Salem District Sarvodaya Sangh
153.	Tamilnadu	Tiruchirappalli Sarvodaya Sangh
154.	Tamilnadu	Tiruchirappalli North Sarvodaya Sangh
155.	Tamilnadu	Coimbatore North Sarvodaya Sangh
156.	Tamilnadu	North Arcot Sarvodaya Sangh
157.	Tamilnadu	Pondichery Sarvodaya Sangh
158.	Tamilnadu	Avarampalayam Sarvodaya Sangh
159.	Tamilnadu	Arni Sarvodaya Sangh
160.	Tamilnadu	Cuddalore Sarvodaya Sangh, Vadalur
161.	Tamilnadu	Pondichery Khadi & V.I. Board
162.	Tamilnadu	Aruppukottai Sarvodaya Sangh
163.	Tamilnadu	Eraniel Sarvodaya Sangh, Kanyakumari
164.	Tamilnadu	Gandhigram Khadi & Vipc Trust, Dindugul
165.	Tamilnadu	Gram Rajya Nirman Sangh, Badlagundu
166.	Tamilnadu	Madurai North Sarvodaya Sangh
167.	Tamilnadu	Nunguneri Sarvodaya Sangh
168.	Tamilnadu	Periyakulam Sarvodaya Sangh
169.	Tamilnadu	Ramanathapuram Dist. Sarvodaya Sangh
170.	Tamilnadu	Tiruchendur Sarvodaya Sangh
171.	Tamilnadu	Tuticorin Sarvodaya Sangh
172.	Tamilnadu	Kanyakumari District Sarvodaya Sangh, Nagarcoil
173.	Tamilnadu	Karaikudi Sarvodaya Sangh
174.	Tamilnadu	Ramnad East Sarvodaya Sangh
175.	Telangana	Seva Samiti
176.	Telangana	Wavilal Khadi Gramodyog Prathishtan, Karimnagar
177.	Telangana	Metpalli Khadi Gramodyog Prathishtan, Netapalli
178.	Telangana	Gadwal Talukha Khadi Gramodyog Sangh, Mahaboob Nagar
179.	Telangana	The Tassar Khadi Silk Handloom Weavers Co-Op Society Ltd.
180.	Telangana	The Tassar Khadi Silk Production & Sales Co-Operative Society Ltd.
181.	Telangana	Adarsha Mahila Khadi Gramodyog Sangha

182.	Telangana	Rajoli Khadi Silk & Cotton Society
183.	Uttarakhand	Kshetriya Shree Gandhi Ahram, Chandra Nagar
184.	Uttarakhand	Parvatiya Gram Swarya Mandal
185.	Uttarakhand	Shri Jayraj Khadi Gram Sansthan
186.	Uttarakhand	Gangotri Woollen Gram Sansthan
187.	Uttarakhand	Savan Gramodyog Samiti
188.	Uttarakhand	Uttrakhand Khadi Gram Vikas Sansthan
189.	Uttarakhand	Lucky Khadi Gramodyog Ashram
190.	Uttarakhand	Kamalganga Anusuchit Khadi Gram. Sam
191.	Uttarakhand	Kshetriya Shree Gandhi Ashram, Chanoda
192.	Uttarakhand	Bunkar Udyogik Utpadan Sah.Samiti Ltd
193.	Uttarakhand	Bharati Khadi Gramodyog Sansthan
194.	Uttarakhand	Hardik Seva Sansthan
195.	Uttarakhand	O Bala Gramodyog Vikas Sansthan
196.	Uttarakhand	Dharma Gramodyog Vikas Sansthan
197.	Uttarakhand	Pramod Khadi Gramodyog Sansthan
198.	Uttarakhand	Kaushalya Gram. Sansthan
199.	Uttarakhand	Parvatiya Gram Vikas Sansthan
200.	Uttarakhand	Sarsawati Khadi Gramodyog Sansthan
201.	Uttarakhand	Gramin Vikas Sansthan
202.	Uttarakhand	Pragati Path Lagu Utpadak Gram. Samiti
203.	Uttarakhand	Rao Comp. Edu.Khadi Gram. Sansthan
204.	Uttarakhand	Bharat Khadi Gramodyog Sansthan
205.	Uttarakhand	Jaiad Khadi Vikas Samiti
206.	Uttarakhand	Shri Khadi Vikas Ashram
207.	Uttarakhand	Bunkar Khadi Samiti
208.	Uttarakhand	Khadi Gramodyog Niketan
209.	Uttarakhand	Nasima Khadi Gramodyog Samiti
210.	Uttarakhand	Bashiri Khadi Gramodyog Samiti
211.	Uttarakhand	Babbi Khadi Gramodyog Samiti
212.	Uttarakhand	Kshetriya Shree Gandhi Ashram, Haldwani, Dist. Nainithal
213.	Uttarakhand	Kshetriya Shree Gandhi Ashram, Gauchar, Dist. Chamoli
214.	Uttarakhand	Rudrapur Rojgar Seva Sansthan, Ward No. 7, Purani Mandi, Sitarganj, Dist. Udham Singh Nagar
215.	Uttarakhand	Hari Vikas Kalyan Samiti, Room No.61, Patti Chauhan, Jaspur, Dist. Udham Singh Nagar
216.	Uttarakhand	Jay Durge Bunkar Audyogik Utpadak Sah. San. Ltd., Dharchula, Dist. Pithoragarh
217.	Uttarakhand	Khadi Gramodyog Samiti, Kisanpuri, Dist. Paudi Gadwal
218.	Uttarakhand	Mahila Khadi Gramodyog Sansthan, Ganesh Bazar, Srinagar, Dist.

		Paudi Gadwal
219.	Uttarakhand	Bharatiya Mahila Gramodyog Avam Bal Vikas Samiti, 13 Rushinagar, Upper Adhoiwala, Dehradun
220.	Uttarakhand	Uttaranchal Khadi Gramodyog Sansthan, 4 Panchsheel Enclave, Rushinagar, Sahastradhara Road, Dehradun
221.	Uttarakhand	Uttar Pradesh Khadi Gramodyog Samiti, H.O. Diamond Rubber Factory, Nr. Railway Station Harawala, Dehradun
222.	Uttarakhand	Uttaranchal Gramodyog Vikas Samiti, 167 Gurunanak Road, Subhash Nagar, Dehradun
223.	Uttarakhand	Khadi Gramodyog Sansthan, Dharmapur, Haridwar Road, Dehradun
224.	Uttarakhand	Uttaranchal Swadeshi Khadi Gramodyog Sansthan, H.O. 107-A, Dharampur, Haridwar Road, Dehradun
225.	Uttarakhand	Chamanlal Khadi Gramodyog Samiti, H.O. Haripur Kalsi, Dehradun
226.	Uttarakhand	Shree Anand Gramodyog Samiti, H.O. Shimla Road, Mehuwala Maphi, Dehradun
227.	West Bengal	Tantulic Gram Seva Samity
228.	West Bengal	Resham Khadi Gramodyog Sanstha
229.	West Bengal	Margram Resham Khadi Udyog Sanstha
230.	West Bengal	Nabadwip Kutir Shilpa Pratisthan
231.	West Bengal	Chayanika Silk Khadi Samity
232.	West Bengal	Amdanga Resham Khadi
233.	West Bengal	Mohan Silk Khadi Samiti
234.	West Bengal	Agrani Resham Khadi Gram. Samiti
235.	West Bengal	Beldanga Khadi Gram. Samiti
236.	West Bengal	Tarak Das Seva Sangh
237.	West Bengal	Margram Silk Khadi Unnayan Samiti
238.	West Bengal	Islampur Chak Kendra Resham
239.	West Bengal	Achintala Resham Kahdi
240.	West Bengal	Gour Gramin Khadi & Silk Samiti

Annexure-I

Format for conducting Khadi Mark Compliance Verification – Technical Audit


Name of the Institution and Address : -Aruppukottai Sarvodaya Sangh
95,Bandalagudi Road, Aruppukottai,
Virudhunagar District


Date of Conducting Technical Audit : 05.01.2017

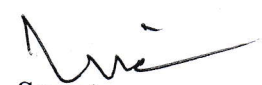
Name of Technical Staff : M.A. Jayakannan, Asst. Dir. -II (K)

Sr. No.	Area of Verification	Response	Remarks (If any)
1.	Is Khadi Mark Labels With Registration No. Is Printed ?	Yes	If Yes, how many? Yes Khadi Mark labels printed with registration No., There are 1650 labels have been printed. Collected Samples of each one from Ready made shirt, dothi, mundu and piece the same are enclosed herewith.
2.	Are these Labels being affixed on the Khadi Products ?	Yes	If Yes, What Kind of Products are having Khadi Mark Labels ? 1. Towels 2. R.M Shirts 3. Dothi 4. Pieces
3.	Is the KI affixing Khadi Mark Labels on Khadi Products being Procured from other KIs for sales at your Sales Outlets?	Yes	The sangh is affixing khadi mark labels on khadi products procured from other KIs.
4.	Is KI Maintaining a record of number of Labels made and used ?	Yes	The copy of the record of OB and CB of khadi mark samples are enclosed here with.
5.	If there is any difficulty in using labels on khadi products ?	No	At present there is no difficulties for using labels on khadi products
6.	Has the KI displayed the Photocopy (Framed) of the Khadi Mark registration certificate appropriately to increase awareness level ?	Yes	Tick against following places: 1. ✓Production Centres 2. ✓KI head office and field offices 3. ✓Sales outlets 4. Any other place copy of laminated khadi mark certificate which displaced in the above places are enclosed.

7.	Has the KI displayed Khadi Mark logo to popularize the logo among people ?	Yes	Check at the following places: 1. ✓Production Centres 2. ✓KI head office and field offices 3. ✓Sales outlets 4. ✓Name board of KI's Sales outlets, offices and other centres 5. Mobile Sales van(if any) 6. Any other Place There are 14 flex boards have been printed and installed in all the production & sales centres and office for making awareness among public, a copy of flex board is enclosed herewith for reference.
8.	Has the K I Printed posters / banners for showcasing of Khadi Mark logo at their sales outlets ?	Yes	10 flex banners have been printed
9.	Do Customer ask for the significance of Khadi Mark logo ?	Yes	1. What is the meaning of khadi mark? 2. What is the use of khadi mark? 3. What are the benefits for using khadi mark for customer? Etc.
10.	Have they received any complaint/grievance from customers related to Khadi Mark and genuineness of Product Purchased ?	No	At present, the sangh didn't get any complaints from customer side.
11.	Any Suggestions that KI representative can give to popularize Khadi Mark ?	Yes	KVIC has to take necessary steps to publish the khadi mark logo in the main places in all the cities particularly at Bus stand, Railway Station & Airport and also through all kind of media.


Technical Officer
M.A. Jayakannan
Asst. Dir-II (K)


Dy. Director I/c
KVIC, Madurai


Secretary
Aruppukottai Sarvodaya Sangh
Aruppukottai

**KHADI MARK CERTIFICATE DISPLAYED AT FOLLOWING SALES CENTRES OF
ARUPPUKOTTAI SARVODAYA SANGH**



KHADI VASTRALAYAM - THIRUNAGARAM

**KHADI MARK CERTIFICATE DISPLAYED AT FOLLOWING SALES CENTRES OF
ARUPPUKOTTAI SARVODAYA SANGH**



KHADI VASTRALAYAM – THIRUKUMARAN NAGAR

PHOTO COPY REFLECTING THE KHADI MARK LOGO - DISPLAYED IN THE MAIN ENTRY OF KHADI GRAMODYOG BHAVAN, SATHYAMOORTHY BAZAAR, ARUPPUKOTTAI



PHOTO COPY REFLECTING THE KHADI MARK LOGO - DISPLAYED IN THE MAIN ENTRY OF KHADI VASTRALAYAM - THIRUKUMARAN NAGAR ARUPPUKOTTAI



**SAMPLE PHOTOS OF KHADI MARK STAMP, AFFIXED IN THE FOLLOWING
KHADI PRODUCTS OF ARUPPUKOTTAI SARVODAYA SANGH**



COTTON KHADI COLOR READYMADE SHIRTS 40''



COTTON KHADI COLOR READYMADE SHIRTS 40''

**SAMPLE PHOTOS OF KHADI MARK STAMP, AFFIXED IN THE FOLLOWING
KHADI PRODUCTS OF ARUPPUKOTTAI SARVODAYA SANGH**

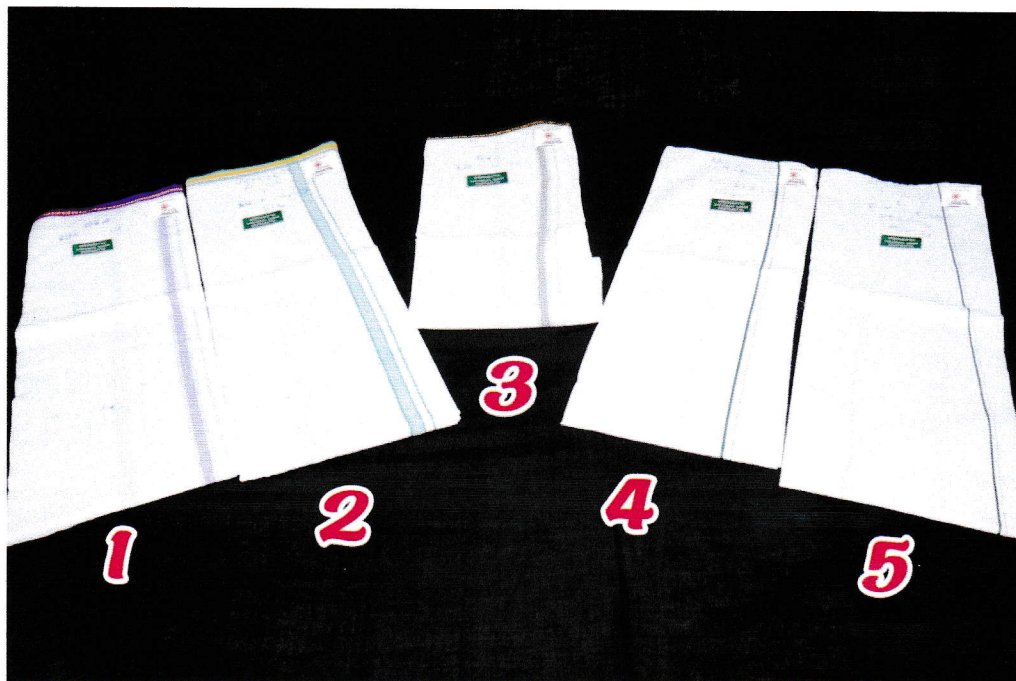


COLOUR DHOTHY



COLOUR TOWEL

**SAMPLE PHOTOS OF KHADI MARK STAMP, AFFIXED IN THE FOLLOWING
KHADI PRODUCTS OF ARUPPUKOTTAI SARVODAYA SANGH**

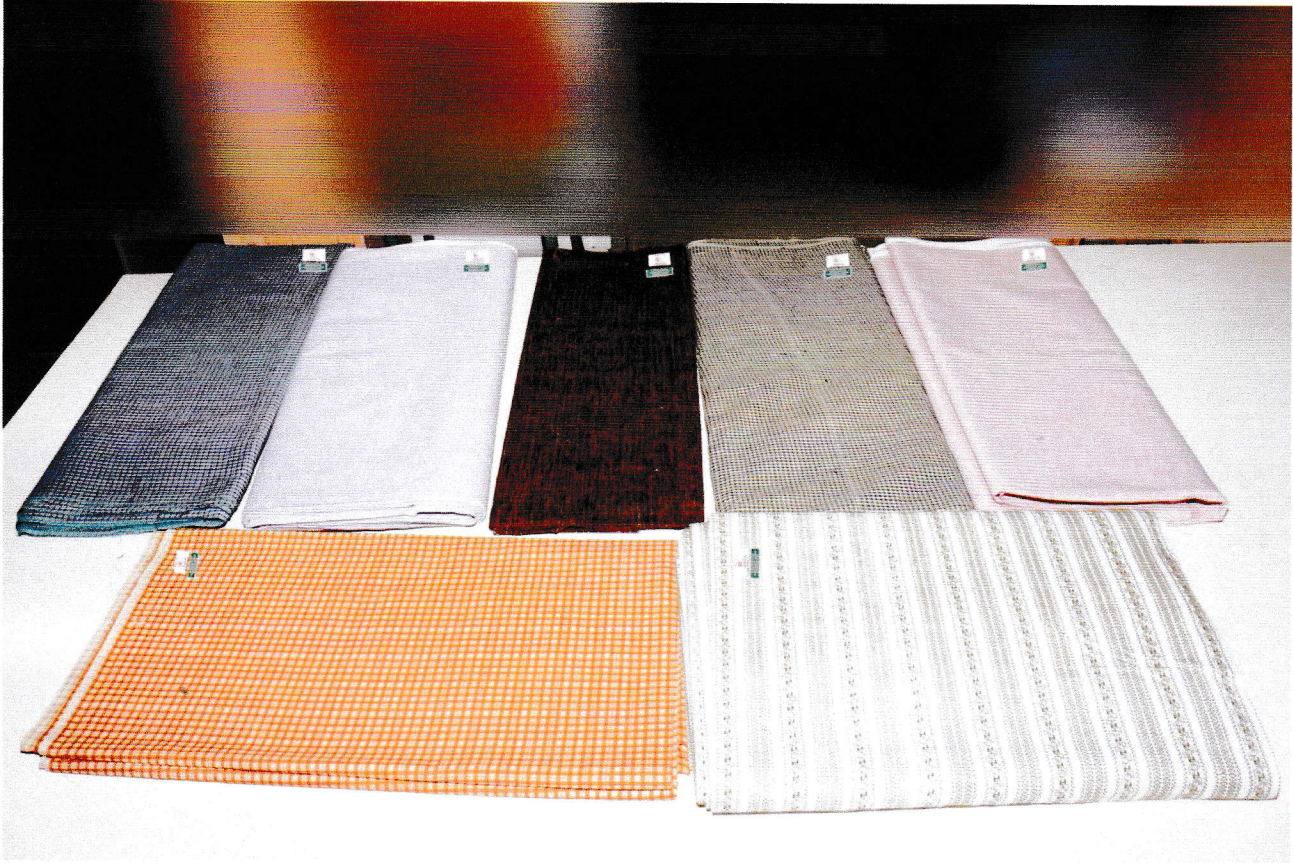


12K, 13K, 14K BLEACHED DHOTHY



6K, 10K BLEACHED TOWEL

**SAMPLE PHOTOS OF KHADI MARK STAMP, AFFIXED IN THE FOLLOWING
KHADI PRODUCTS OF ARUPPUKOTTAI SARVODAYA SANGH**



16K, 20K SHIRTING COLOUR PIECE

அருப்புக்கோட்டை சர்வோதய சங்கம்
 CENTRAL KHADI VASTRA, AYS
 35 D-8 PANDALGUDI ROAD
 ARUPPUKOTTAI-626 191
 ரகம் Symbol of Pure Cotton காரிமாரிமேய்க்கலை ரூ. 1.00/1.

அருப்புக்கோட்டை சர்வோதய
 ARUPPUKOTTAI SARVODAYA SANGAM
 CENTRAL KHADI VASTRA, AYS
 35-D, PANDALGUDI ROAD
 ARUPPUKOTTAI-626 191
 ரகம் Symbol of Pure Cotton வி

கூ கு	பட்டியல்		கொள்முதல்		விற்பனை	
	வாலும நெ.	மில் நெ.	உருப்படி மீட்டர்	கிரயம் பை.	உருப்படி மீட்டர்	கிரயம் பை.
2015		C 30			1650	1683
					1683	865

கூ கு	பட்டியல்		கொள்முதல்		உருப்படி மீட்டர்
	வாலும நெ.	மில் நெ.	உருப்படி மீட்டர்	கிரயம் பை.	
2015			உலர்ந்த பதில் - 85	53	
2015			" " 95	110	
2015			" " 80	7	
2015			" " 85	18	
			64712137 சி சண்டிரா	350	
			201272183 பிபி	280	
				818	

ARUPPUKOTTAI SARVODAYA SANGAM
 ARUPPUKOTTAI-626 191
 Secretary

அருப்புக்கோட்டை சர்வோதய சங்கம்

ARUPPUKOTTAI SARVODAYA SANGH
CENTRAL KHADI VASTI, 2/A

95-B, PANDALGUDI ROAD

ARUPPUKOTTAI-626 101

VELUDHURAI DISTRICT TAMILNADU

ரகம்

திரிமொகலேஸ்

2016-2017

ஸ்டாக் புத்தகம்

விலை ரூ. 1.02/.

தேதி	பட்டியல் நெ.		கொள்முதல்				விற்பனை			
	வாலயும் நெ.	பில் நெ.	உருப்படி		கிரயம்		உருப்படி		கிரயம்	
			மீட்டர்		ரூ.	பை.	மீட்டர்		ரூ.	பை.
31 ³ 16	03		865							
12 ¹ 16			865				29			
			7K9x160 BR கனல்				240			
			18K127x183 BR BB கனல்				270			
			20K127x183 BR கனல்				176			
			865				715			
			150							
30 ¹ 16			13K127x183 BR				100			
			10K127x183 BR				50			
			150				150			
			Nil							

ARUPPUKOTTAI SARVODAYA SANGH
ARUPPUKOTTAI-626 101
Secretary

Annexure-I

Format for conducting Khadi Mark Compliance Verification – Technical Audit


Name of the Institution and Address : *Majithe Khadi Grdg. Mandal,
Majithe.*


Date of conducting technical audit : *12.01.2017,*

Name of technical officer : *V.K. Sharma Dy. Director
Balinder Singh Executive.*

Sr. No.	Area of verification	Response	Remarks (If any)
1.	Is Khadi Mark labels with Registration No. is printed ?	Yes/No	If yes, how many? <i>..... Not Printed</i> (Please collect few sample of labels being affixed by the KI)
2.	Are these labels being affixed on the Khadi products ?	Yes/No	If yes, what kind of products are having Khadi Mark labels? 1. 2. <i>NA.</i> 3. <i>NA.</i> 4.
3.	Is the KI affixing Khadi Mark labels on khadi products being procured from other KIs for sales at your Sales Outlets?	Yes/No	Any comments <i>..... NA</i>
4.	Is KI maintaining a record of number of labels made and used ?	Yes/No <input checked="" type="checkbox"/>	<i>NO.</i> (Please collect a copy of the forms being used for maintaining record)
5.	If there is any difficulty in using labels on Khadi products?	Yes/No <input checked="" type="checkbox"/>	If yes then what are the difficulties: 1. 2. <i>NO.</i> 3. 4. Any suggestion

Sr. No.	Area of verification	Response	Remarks (If any)
6.	Has the KI displayed the photocopy (framed) of the Khadi Mark registration certificate appropriately to increase awareness level?	Yes/No ✓	Tick against following places: 1. Production centers ✓ 2. KI head office and field offices ✓ 3. Sales outlets 4. Any other place
7.	Has the KI displayed Khadi Mark logo to popularize the logo among people?	Yes/No ✓	Check at the following places: 1. Production centers 2. KI head office and field offices ✓ 3. Sales outlets 4. Name board of KI's sales outlets, offices and other centers 5. Mobile sales van (if any) 6. Any other place
8.	Has the KI printed posters/banners for showcasing introduction of Khadi Mark logo at their sales outlets?	Yes/No ✓	If yes, how many posters/banners have been printed?
9.	Do customer ask for the significance of Khadi Mark logo?	Yes/No ✓	If yes, what kind of queries they have?
10.	Have they received any complaint/grievance from customers related to Khadi Mark and genuineness of product purchased?	Yes/No ✓	Comments
11.	Any suggestions that KI representative can give to popularize Khadi Mark?	Yes/No ✓	Suggestions


 Technical Officer
 Balinder Singh V. R. Sharma


 Secretary
 Majitha Khadi Gady Mandal
 Majitha


 State/Divisional Directors 9/12

Annexure-I

Format for conducting Khadi Mark Compliance Verification – Technical Audit


Name of the Institution and Address : Distt. Bahinda Khadi Cordg.
Karyakarta Sangh, Bahinda.

Date of conducting technical audit : 12.01.2017

Name of technical officer : V. K. Sharma, Dy. Director,
Balinder Singh, Executive.


Sr. No.	Area of verification	Response	Remarks (If any)
1.	Is Khadi Mark labels with Registration No. is printed ?	Yes/No	If yes, how many? <u>Not Printed</u> (Please collect few sample of labels being affixed by the KI)
2.	Are these labels being affixed on the Khadi products ?	Yes/No	If yes, what kind of products are having Khadi Mark labels? 1. 2. <u>NA</u> 3. 4.
3.	Is the KI affixing Khadi Mark labels on khadi products being procured from other KIs for sales at your Sales Outlets?	Yes/No	Any comments <u>NA</u>
4.	Is KI maintaining a record of number of labels made and used ?	Yes/No	<u>NO</u> (Please collect a copy of the forms being used for maintaining record)
5.	If there is any difficulty in using labels on Khadi products?	Yes/No	If yes then what are the difficulties: 1. <u>NO</u> 2. 3. 4. Any suggestion

Sr. No.	Area of verification	Response	Remarks (If any)
6.	Has the KI displayed the photocopy (framed) of the Khadi Mark registration certificate appropriately to increase awareness level?	Yes/No ✓	Tick against following places: 1. Production centers ✓ 2. KI head office and field offices ✓ 3. Sales outlets 4. Any other place
7.	Has the KI displayed Khadi Mark logo to popularize the logo among people?	Yes/No ✓	Check at the following places: 1. Production centers 2. KI head office and field offices ✓ 3. Sales outlets 4. Name board of KI's sales outlets, offices and other centers 5. Mobile sales van (if any) 6. Any other place
8.	Has the KI printed posters/banners for showcasing introduction of Khadi Mark logo at their sales outlets?	Yes/No ✓	If yes, how many posters/banners have been printed?
9.	Do customer ask for the significance of Khadi Mark logo?	Yes/No ✓	If yes, what kind of queries they have?
10.	Have they received any complaint/grievance from customers related to Khadi Mark and genuineness of product purchased?	Yes/No ✓	Comments
11.	Any suggestions that KI representative can give to popularize Khadi Mark?	Yes/No ✓	Suggestions


 Technical Officer
 Batinda Singh V.K. Sharma.


 State/Divisional Director, 1/2

Secretary

Secretary 
 Distt. Batinda Khadi Gram.
 Udyog Karya Karte Sangh
 RATHINDA

Annexure-I

Format for conducting Khadi Mark Compliance Verification - Technical Audit

Name of the Institution and Address : *Kantian Gady Samiti, Hosiarpur.*

Date of conducting technical audit : *12.01.2017*

Name of technical officer : *V.K. Sharma, Dy. Director.
Bharinder Singh, Executive.*

Sr. No.	Area of verification	Response	Remarks (If any)
1.	Is Khadi Mark labels with Registration No. is printed ?	Yes/ No	If yes, how many? <i>1000</i> (Please collect few sample of labels being affixed by the KI)
2.	Are these labels being affixed on the Khadi products ?	Yes/ No	If yes, what kind of products are having Khadi Mark labels? 1. <i>Karta-faygam</i> 2. <i>shirts.</i> 3. <i>shoes</i> 4. <i>1</i>
3.	Is the KI affixing Khadi Mark labels on khadi products being procured from other KIs for sales at your Sales Outlets?	Yes/ No	Any comments
4.	Is KI maintaining a record of number of labels made and used ?	Yes/ No	<i>On General Register.</i> (Please collect a copy of the forms being used for maintaining record)
5.	If there is any difficulty in using labels on Khadi products?	Yes/ No	If yes then what are the difficulties: 1. 2. 3. 4. Any suggestion

Sr. No.	Area of verification	Response	Remarks (If any)
6.	Has the KI displayed the photocopy (framed) of the Khadi Mark registration certificate appropriately to increase awareness level?	Yes/No ✓	Tick against following places: <input checked="" type="checkbox"/> 1. Production centers <input checked="" type="checkbox"/> 2. KI head office and field offices <input checked="" type="checkbox"/> 3. Sales outlets <input type="checkbox"/> 4. Any other place
7.	Has the KI displayed Khadi Mark logo to popularize the logo among people?	Yes/No ✓	Check at the following places: <input type="checkbox"/> 1. Production centers <input checked="" type="checkbox"/> 2. KI head office and field offices <input checked="" type="checkbox"/> 3. Sales outlets <input type="checkbox"/> 4. Name board of KI's sales outlets, offices and other centers <input type="checkbox"/> 5. Mobile sales van (if any) <input type="checkbox"/> 6. Any other place
8.	Has the KI printed posters/banners for showcasing introduction of Khadi Mark logo at their sales outlets?	Yes/No ✓	If yes, how many posters/banners have been printed?
9.	Do customer ask for the significance of Khadi Mark logo?	Yes/No ✓	If yes, what kind of queries they have?
10.	Have they received any complaint/grievance from customers related to Khadi Mark and genuineness of product purchased?	Yes/No ✓	Comments
11.	Any suggestions that KI representative can give to popularize Khadi Mark?	Yes/No ✓	Suggestions

Balinder Singh
 Technical Officer
 Balinder Singh

V.K. Sharma
 V.K. Sharma

For Kantian Gram Udyog Samiti (Regd.)
[Signature]
 Secretary
 Secretary/ Chairman

[Signature]
 State/ Divisional Directors

8

10

Annexure 1

Form for conducting Khandi Mark Compliance Verification - Technical staff

Name of the Institution and Address:

Date of conducting verification:

29-6-16



19

Name of technical staff

A. LAKSHMANA RAO
Executive (Khandi)

Area of verification	Response	Remarks (if any)
1. Khandi Mark labels with Registration No. is printed?	Yes/No	If yes how many? 500 (Please collect few sample of labels being affixed by the Khandi)
2. Are these labels being affixed on the Khandi products?	Yes/No	If yes, what kind of products having Khandi Mark? 1. 2. 3. 4.
3. Are they affixing Khandi Mark labels on all product items produced in the sample for affixing same Size Criteria?	Yes/No	Any comments
4. Are you maintaining a record of number of labels made and used?	Yes/No	 (Please collect a copy of the forms being used for maintaining record)
5. If there is any difficulty in using labels on Khandi products?	Yes/No	If yes then what are the difficulties: 1. 2. 3. 4. Any suggestion

Area of verification	Response	Remarks
Has the KI displayed the picture of Khadi Mark on the Khadi Mark certificate appropriately to the business level?	Yes/No <input checked="" type="checkbox"/>	Tick against following places: 1. Production centers 2. KI head office and field offices 3. Sales outlets 4. Any other place
Has the KI displayed Khadi Mark logo to popularize the logo among people?	Yes/No <input checked="" type="checkbox"/>	Check at the following place: 1. Production centers 2. KI head office and field offices 3. Sales outlets 4. Name board of KI's sales outlets, offices and head office 5. Mobile sampling centers 6. Any other place
Has the KI printed posters/banners for showcasing introduction of Khadi Mark logo at their sales outlets?	Yes/No <input checked="" type="checkbox"/>	If yes, how many posters/banners have been printed
Do customer ask for the significance of Khadi Mark logo?	Yes/No <input checked="" type="checkbox"/>	If yes, what kind of queries they have?
Have they received any complaint/grievance from customers related to Khadi Mark and genuineness of product purchased?	Yes/No <input checked="" type="checkbox"/>	Comments
Any suggestions that KI representative can give to popularize Khadi Mark?	Yes/No <input checked="" type="checkbox"/>	Suggestion

[Signature]
Technical Officer

[Signature]
State/Divisional Directors
M. M. A. KHUDDUS
STATE DIRECTOR (A.P.)
COUNCIL FOR C. I. COMMISSION
HYDRABAD

[Signature]
SEVA KALSHI
Kotara
Amolga

Annexure-I

Format for conducting Khadi Mark Compliance Verification – Technical Audit


Name of the Institution and Address : पर्वतीय राजस्वराज्य मॉडल (कू), जयन्ती
जिला- डालमोडा


Date of conducting technical audit : 20-12-2016


Name of technical staff : रमराज्य मॉडल (कू) सहायक (खदी)

Sr. No.	Area of verification	Response	Remarks (If any)
1.	Is Khadi Mark labels with Registration No. is printed ?	Yes/No ✓	If yes, how many? (Please collect few sample of labels being affixed by the KI)
2.	Are these labels being affixed on the Khadi products ?	Yes/No ✓	If yes, what kind of products are having Khadi Mark labels? 1. 2. 3. 4.
3.	Is the KI affixing Khadi Mark labels on khadi products being proctured from other KIs for sales at your Sales Outlets?	Yes/No ✓	Any comments
4.	Is KI maintaining a record of number of labels made and used ?	Yes/No ✓	(Please collect a copy of the forms being used for maintaining record)
5.	If there is any difficulty in using labels on Khadi products?	Yes/No ✓	If yes then what are the difficulties: 1. 2. 3. 4. Any suggestion

Sr. No.	Area of verification	Response	Remarks (If any)
	Has the KI displayed the prominently claimed* of the Khadi Mark registration certificate appropriately to increase awareness level?	Yes/No <input checked="" type="checkbox"/> Yes	Tick against following places: 1. Production centers 2. KI head office and field offices 3. Sales outlets 4. Any other place
7.	Has the KI displayed Khadi Mark logo to popularize the logo among people?	Yes/No <input checked="" type="checkbox"/> Yes	Check at the following places: 1. Production centers 2. KI head office and field offices 3. Sales outlets 4. Name board of KI's sales outlets, offices and other centers 5. Mobile sales van (if any) 6. Any other place
8.	Has the KI printed posters/banners for showing introduction of Khadi Mark logo at their sales outlets?	Yes/No <input checked="" type="checkbox"/> Yes	If yes, how many posters/banners have been printed?
9.	Do customer ask for the significance of Khadi Mark logo?	Yes/No <input checked="" type="checkbox"/> Yes	If yes, what kind of queries they have?
10.	Have they received any complaint/grievance from customers related to Khadi Mark and genuineness of product purchase?*	Yes/No <input checked="" type="checkbox"/> No	Comments
11.	Any suggestions that KI representative can give to popularize Khadi Mark?	Yes/No <input checked="" type="checkbox"/> Yes	Suggestions


Technical Officer


State Divisional Director's


Secretary
बम्बई

बम्बईय राज्य सेवायाम बम्बईय कू
ब।० बम्बई-363626 (अम्बईय)

Annexure-IFormat for conducting Khadi Mark Compliance Verification – Technical Audit

Name of the Institution and Address : श्री जयराज खादी ग्राम उद्योग लक्ष्मी
ग्राम-दिना पो-नेताला जि० उस्कराशी


Date of conducting technical audit : 09-12-2016


Name of technical staff : सुरजसुतलंभापडारी सहपात्र (खादी)

Sr. No.	Area of verification	Response	Remarks (If any)
1.	Is Khadi Mark labels with Registration No. is printed ?	Yes/No ✓	If yes, how many? (Please collect few sample of labels being affixed by the KI)
2.	Are these labels being affixed on the Khadi products ?	Yes/No ✓	If yes, what kind of products are having Khadi Mark labels? 1. 2. 3. 4.
3.	Is the KI affixing Khadi Mark labels on khadi products being procured from other KIs for sales at your Sales Outlets?	Yes/No ✓	Any comments
4.	Is KI maintaining a record of number of labels made and used ?	Yes/No ✓	(Please collect a copy of the forms being used for maintaining record)
5.	If there is any difficulty in using labels on Khadi products?	Yes/No ✓	If yes then what are the difficulties: 1. 2. 3. 4. Any suggestion

Sl. No.	Area of verification	Response	Remarks (If any)
6.	Has the KI displayed the photocopy (framed) of the Khadi Mark registration certificate appropriately to increase awareness level?	Yes/No ✓	Tick against following places: 1. Production centers 2. KI head office and field offices 3. Sales outlets 4. Any other place
7.	Has the KI displayed Khadi Mark logo to popularize the logo among people?	Yes/No ✓	Check at the following places: 1. Production centers 2. KI head office and field offices 3. Sales outlets 4. Name board of KI's sales outlets, offices and other centers 5. Mobile sales van (if any) 6. Any other place
8.	Has the KI printed posters/banners for showcasing introduction of Khadi Mark logo at their sales outlets?	Yes/No ✓	If yes, how many posters/banners have been printed?
9.	Do customer ask for the significance of Khadi Mark logo?	Yes/No ✓	If yes, what kind of queries they have?
10.	Have they received any complaint/grievance from customers related to Khadi Mark and genuineness of product purchased?	Yes/No ✓	Comments
11.	Any suggestions that KI representative can give to popularize Khadi Mark?	Yes/No ✓	Suggestions


Technical Officer


State/ Divisional Directors


Secretary


श्री जयराम खादी ग्राम उद्योग संस्था
ग्राम हाना जिला उत्तरप्रदेश

Annexure-I

Format for conducting Khadi Mark Compliance Verification – Technical Audit

Name of the Institution and Address : सावन खादी ग्रामीण अर्थ सहकारी संस्था
 प्र.कां-सेक्टर मार्केट वृक्ष चौक कालाजी
 कालागढ़, जिला-पांडी गढवाल

Date of conducting technical audit : 20-12-2016

Name of technical staff

: रमेश चंद्र शर्मा (खादी)

Sr. No.	Area of verification	Response	Remarks (If any)
1.	Is Khadi Mark labels with Registration No. is printed ?	Yes/No ✓	If yes, how many? (Please collect few sample of labels being affixed by the KI)
2.	Are these labels being affixed on the Khadi products ?	Yes/No ✓	If yes, what kind of products are having Khadi Mark labels? 1. 2. 3. 4.
3.	Is the KI affixing Khadi Mark labels on khadi products being procured from other KIs for sales at your Sales Outlets?	Yes/No ✓	Any comments
4.	Is KI maintaining a record of number of labels made and used ?	Yes/No ✓	(Please collect a copy of the forms being used for maintaining record)
5.	If there is any difficulty in using labels on Khadi products?	Yes/No ✓	If yes then what are the difficulties: 1. 2. 3. 4. Any suggestion

Sr. No.	Area of verification	Response	Remarks (If any)
6.	Has the KI displayed the photocopy (framed) of the Khadi Mark registration certificate appropriately to increase awareness level?	Yes/No ✓	Tick against following places: 1. Production centers 2. KI head office and field offices 3. Sales outlets 4. Any other place
7.	Has the KI displayed Khadi Mark logo to popularize the logo among people?	Yes/No ✓	Check at the following places: 1. Production centers 2. KI head office and field offices 3. Sales outlets 4. Name board of KI's sales outlets, offices and other centers 5. Mobile sales van (if any) 6. Any other place
8.	Has the KI printed posters/banners for showcasing introduction of Khadi Mark logo at their sales outlets?	Yes/No ✓	If yes, how many posters/banners have been printed?
9.	Do customer ask for the significance of Khadi Mark logo?	Yes/No ✓	If yes, what kind of queries they have?
10.	Have they received any complaint/grievance from customers related to Khadi Mark and genuineness of product purchased?	Yes/No ✓	Comments
11.	Any suggestions that KI representative can give to popularize Khadi Mark?	Yes/No ✓	Suggestions


Field Officer


Secretary


State/ Divisional Directors

रावन खादी ग्रामीण संघ
पंजाब - मैट्र मार्केट चकवाज कालोवा
कालवाट पौडी (उत्तरांचल)